

## What is PPM?

The term "*parts per million*" (or PPM) is a way of expressing very diluted concentrations of one substance in another.

Keep in mind that PPM (in reference to silver) refers to a quantity and not a type of silver. Many - for example - will confuse 10 PPM and 20 PPM by thinking that the silver (content) is different in some way - when rather this is only a difference in the amount or quantity of silver within a solution.

This would be like thinking that a 500MG aspirin is different than a 1000MG aspirin (in content) when actually the only difference is the quantity of the exact same compound. For example, if you had a bottle of 500MG aspirins but needed a dose of 1000MG's, the obvious solution is to ingest (2) of the 500MG aspirins to achieve the desired dosage.

Let's apply the same analogy to silver by saying you can either consume 20 PPM of silver solution or twice the quantity of a 10 PPM solution to achieve the same dosage.

1 PPM equates to 1 milligram of silver per 1 liter of water.

Whereas 20 PPM of silver equates to 20 milligrams of silver per liter of water. This is simply 20 times the amount of the exact same silver in the same volume of water.

Again, PPM is a unit of measure of one substance in another and not a reference to a type or form of a substance.

*These statements have not been evaluated by the FDA. While we present information suggesting benefits of colloidal/ionic silver, we cannot in any way recommend that you attempt to treat yourself with our devices or solution except under the guidance of a physician, and that you never seek to use silver-based supplements from any manufacturer as anything other than an adjuvant to conventional medical care. We do not seek to diagnose or treat any medical condition, only to provide the highest quality products and silver supplements in a marketplace saturated with solutions and devices spanning the full spectrum of quality, workmanship, and safety. Although we do not want to deter you from using silver-based products and supplements, health and wellness should be approached with a level head and plentiful information. We encourage you to consider the research and articles provided on our web site and to discuss the potential benefits of silver with your physician as an adjuvant to your current health regimen. To ensure that you and your doctor can make the best decisions regarding your health and well-being, we are happy to provide additional information to consumers and healthcare professionals alike.*